

Two iridescent feathers, one blue and one purple, are arranged in a circular shape around the central text. The background is a soft pink with faint, concentric white lines.

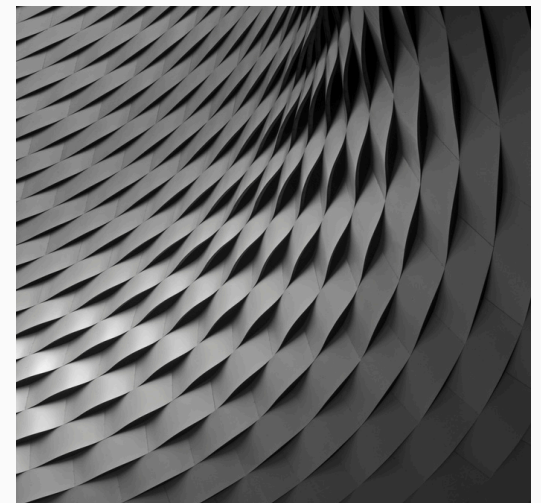
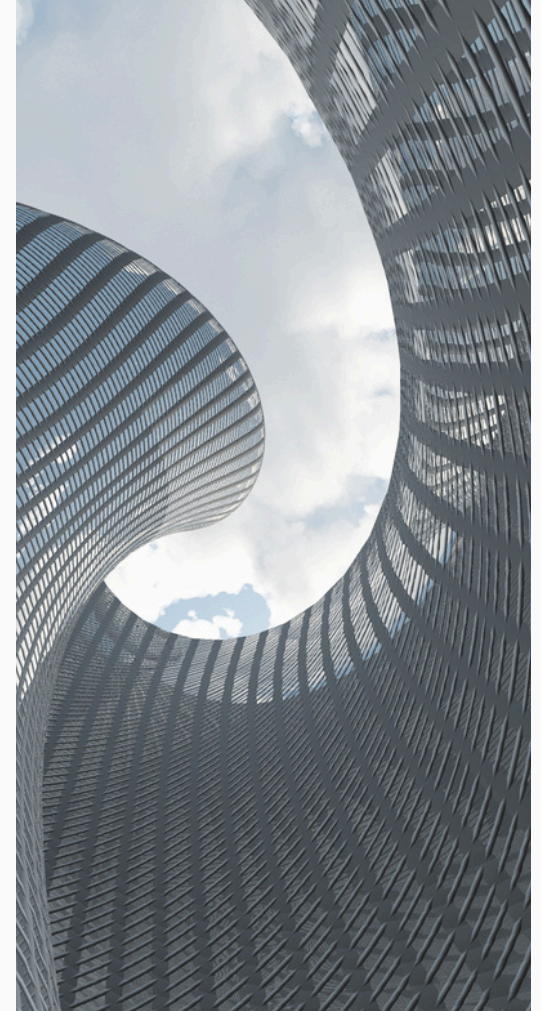
THE STRAITS VIEW
DUO

BRDB

About Us

Established in 1964, BRDB Developments Sdn Bhd has built a legacy as one of Malaysia's most trusted and respected property developers. With a reputation founded on quality, craftsmanship and lifestyle-focused design, BRDB has delivered a series of iconic developments such as The Troika, 111 Menerung, Bangsar Shopping Centre (BSC), PARQ on Flinders in Australia, and Defence Raya Golf Resort in Pakistan, each reinforcing its standing in the international real estate arena.

Permas Jaya Sdn Bhd, a key subsidiary of BRDB, has been shaping the urban landscape of Johor since the 1980s. With a proven track record in delivering thoughtfully planned townships and infrastructure, Permas Jaya Sdn Bhd is known for creating practical and future-ready developments that serve the evolving needs of modern communities. Rooted in decades of experience and backed by the strength of BRDB, the company remains committed to building sustainable environments and enriching the lives of those it serves.





Product Brief

The Straits View DUO marks a significant milestone as the first serviced apartment by Permas Jaya Sdn Bhd. This high-rise mixed development seamlessly blends retail and residential components, offering a lifestyle that balances convenience and sophistication.

Inspired by a contemporary interpretation of colonial style, The Straits View Duo integrates timeless elegance with modern living standards, appealing to discerning residents seeking both style and functionality. Consisting of two stunning towers, each with its own private lobby and concierge-style reception, the development ensures an exclusive and convenient living experience. A wide range of state-of-the-art facilities further enriches the lifestyle of its residents.

Combining strategic location, elegant design, and exceptional amenities, it is poised to redefine the skyline of Permas Jaya and elevate expectations for high-rise living.

Project Details

UNIQUE SELLING POINT

PRIME LOCATION WITH ABUNDANCE OF NEARBY AMENITIES

Located in the heart of Permas Jaya commercial hub. Surrounded by a plethora of amenities including diverse F&B options, banks, esteemed international & private schools, grocery stores, retail outlets, shopping centres, and recreational facilities like sports complex, gym centre, as well as a golf club.

INTEGRATED LIVING

Thoughtful designed environment that seamlessly blend residential and commercial into a single development. This caters to the modern lifestyle by providing everything residents need within walking distance, promoting convenience, efficiency and enhanced quality of life.

Project Details

UNIQUE SELLING POINT

UNPARALLELED ACCESSIBILITY

Seamlessly connected to 5 major highways (including Pasir Gudang Highway, JB East Coast Highway, EDL Expressway, Tebrau Highway, and North-South Expressway), facilitating easy travel and less than an 8-minute drive to Bukit Chagar RTS Station, CIQ, and JB City Centre, offering convenience for both work and leisure.

FREEHOLD DEVELOPMENT

Offering the coveted advantage of freehold ownership, ensuring long-term stability and investment security for homeowners.

MODERN AND INNOVATIVE ARCHITECTURAL DESIGN

A testament to contemporary living, The Straits View Duo boasts modern architectural designs that blend functionality, aesthetics, and innovation, setting a new standard for modern living.

Project Details

UNIQUE SELLING POINT

DIVERSE UNIT OPTIONS

Unit sizes range from 645 sqft (1 bedroom + 1 study area type) to 1,377 sqft (dual key type with 4 bedrooms). Suitable for a wide range of residents, including young professionals, singles or couples, small families, investors, as well as multi-generational families.

CURATED WELLNESS-INSPIRED FACILITIES

With over 30 facilities within the compound, residents can enjoy a luxurious, resort-style lifestyle. These facilities emphasize exclusivity, convenience, and cater to diverse needs - whether for relaxation, recreation, fitness, or social interaction.

ROUND-THE-CLOCK SECURITY

Comprehensive 24/7 security services providing a safe and secure living environment, offering residents peace of mind with constant vigilance and attention to their safety and well-being around the clock.

Project Details

UNIQUE SELLING POINT

EV CHARGING POINT

EV-ready development with dedicated charging stations, promoting sustainable living and convenience for electric vehicle owners

SHUTTLE BUS SERVICE

Connecting residents to key destinations, enhancing accessibility and ease of travel. Enjoy hassle-free transportation with reliable service to Bukit Chagar RTS Station, CIQ and JB City Centre.

GREEN-RE CERT DEVELOPMENT

Green-certified development with energy-efficient systems, sustainable materials, lush green spaces, and eco-friendly features for a healthier, and environmentally conscious lifestyle.

Product Brief

Project Name	: The Straits View Duo
Total Number of Blocks	: 2 Blocks
Total Number of Storeys	: 33 Storey
Total Number of Units	: 715 units Residential (Level 6 and above); and 15 units Retail (Ground Floor)
Total Number of Units (Per Floor)	: 13 units (*Except for Level 6 & 7)
Number of Car Park Levels	: 5 Storeys (with intermediate half-ramp levels)
Unit Types	: 8 types (*special units on level 6)
Total Number of EV Charging Points	: 3 units at Ground Floor 10 units at Car Park within Building (Installation after CCC)
Facilities Floor Level	: Level 6



Unit Types

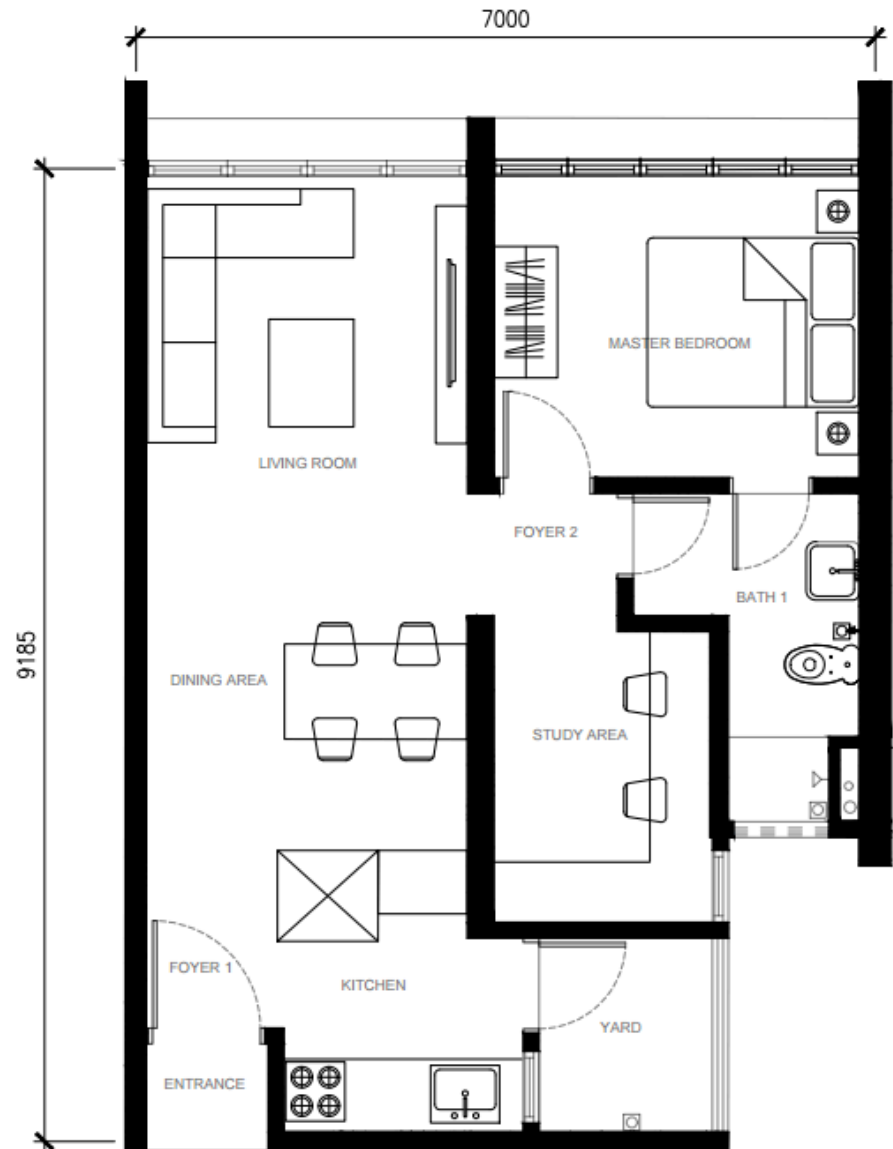
Unit Type	Built-Up Area (sq.ft.)	Private Garden (sq.ft.)	Type	No. of Units
A	645	-	1+1 Bedroom, 1 Bathroom	378
A1	731	107	1+1 Bedroom, 1 Bathroom	8
A2	688	96	1+1 Bedroom, 1 Bathroom	2
B	882	-	3 Bedroom, 2 Bathroom	160
B1	882	-	3 Bedroom, 2 Bathroom	53
B2	936	-	3 Bedroom, 2 Bathroom	4
C	1,291	-	4 Bedroom, 3 Bathroom	108
C1	1,377	150	4 Bedroom, 3 Bathroom	2



Type A

645 sq.ft.

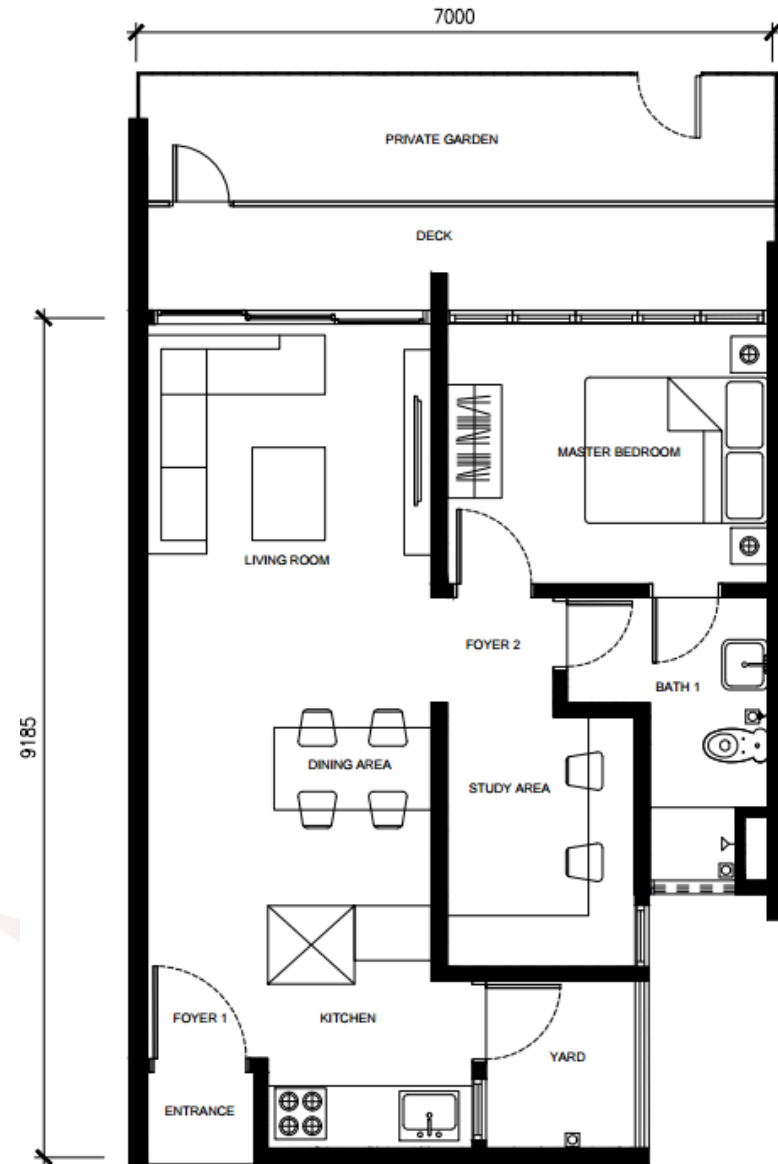
1 Bedroom 1 Bathroom



Type A1

731 sq.ft.

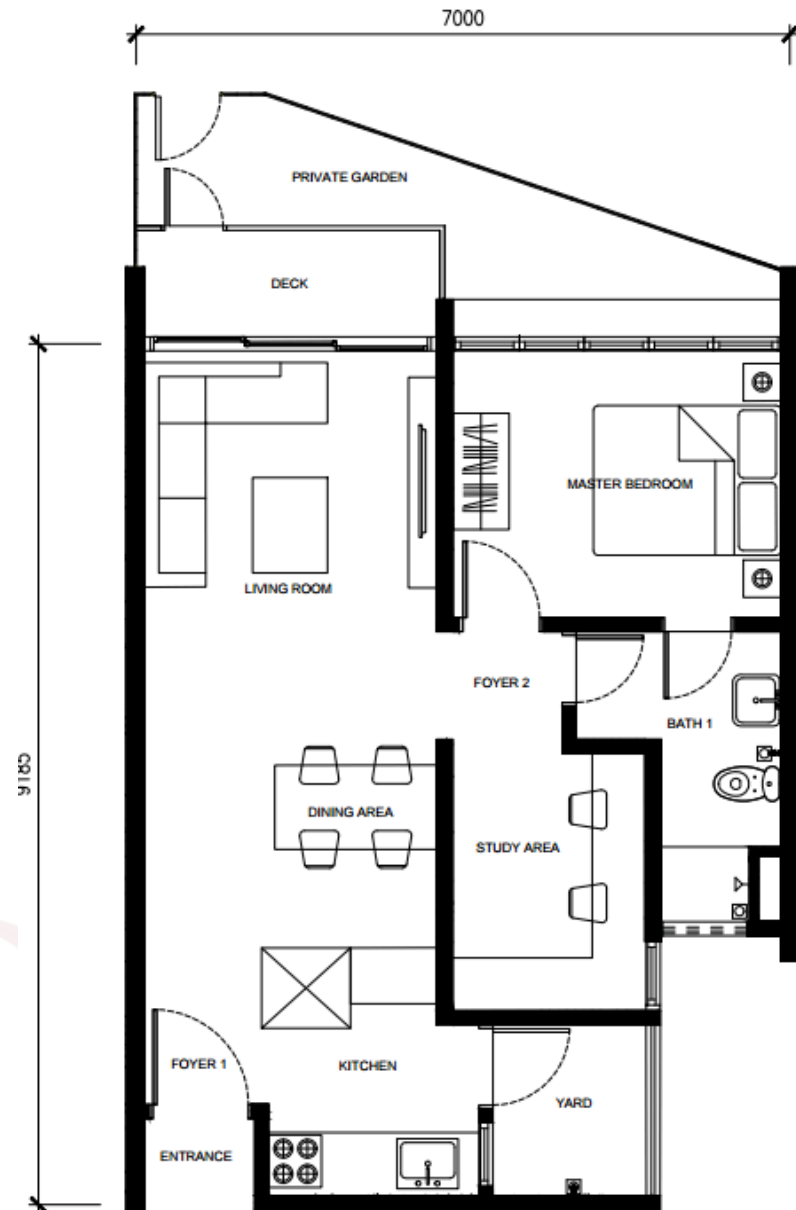
1 Bedroom 1 Bathroom



Type A2

688 sq.ft.

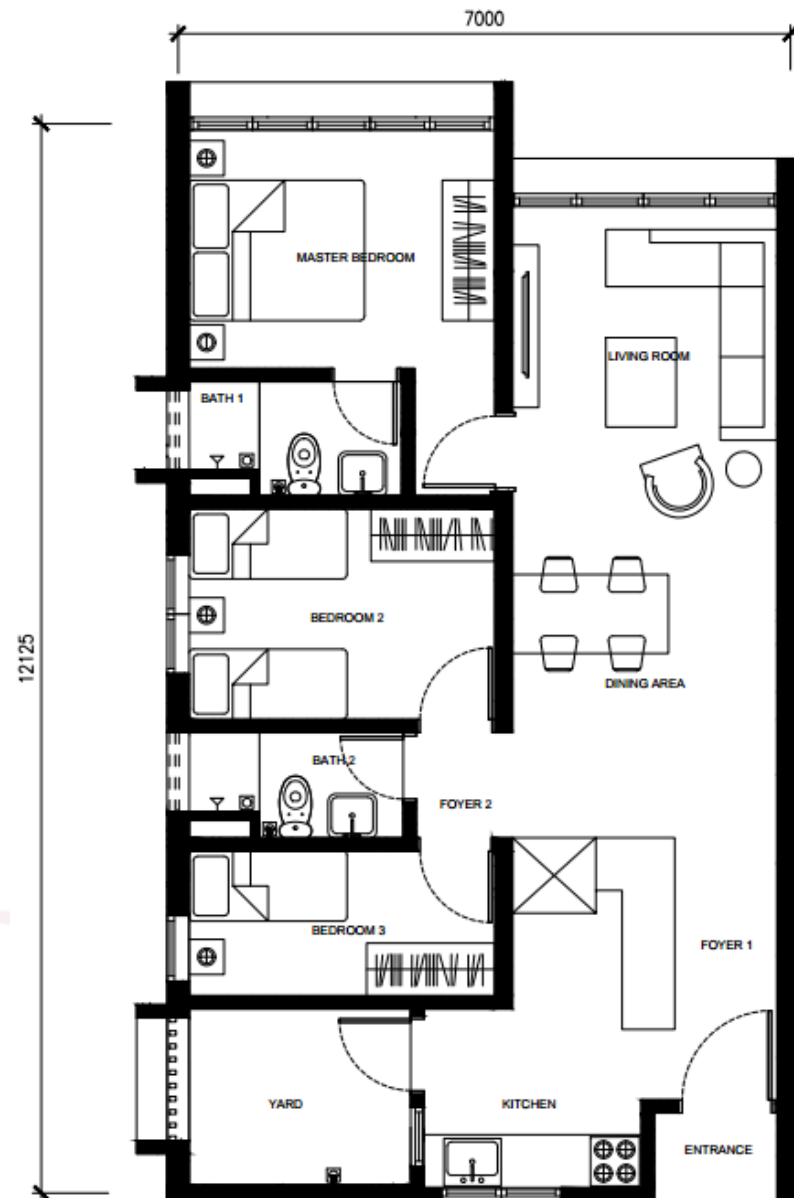
1 Bedroom 1 Bathroom



Type B

882 sq.ft.

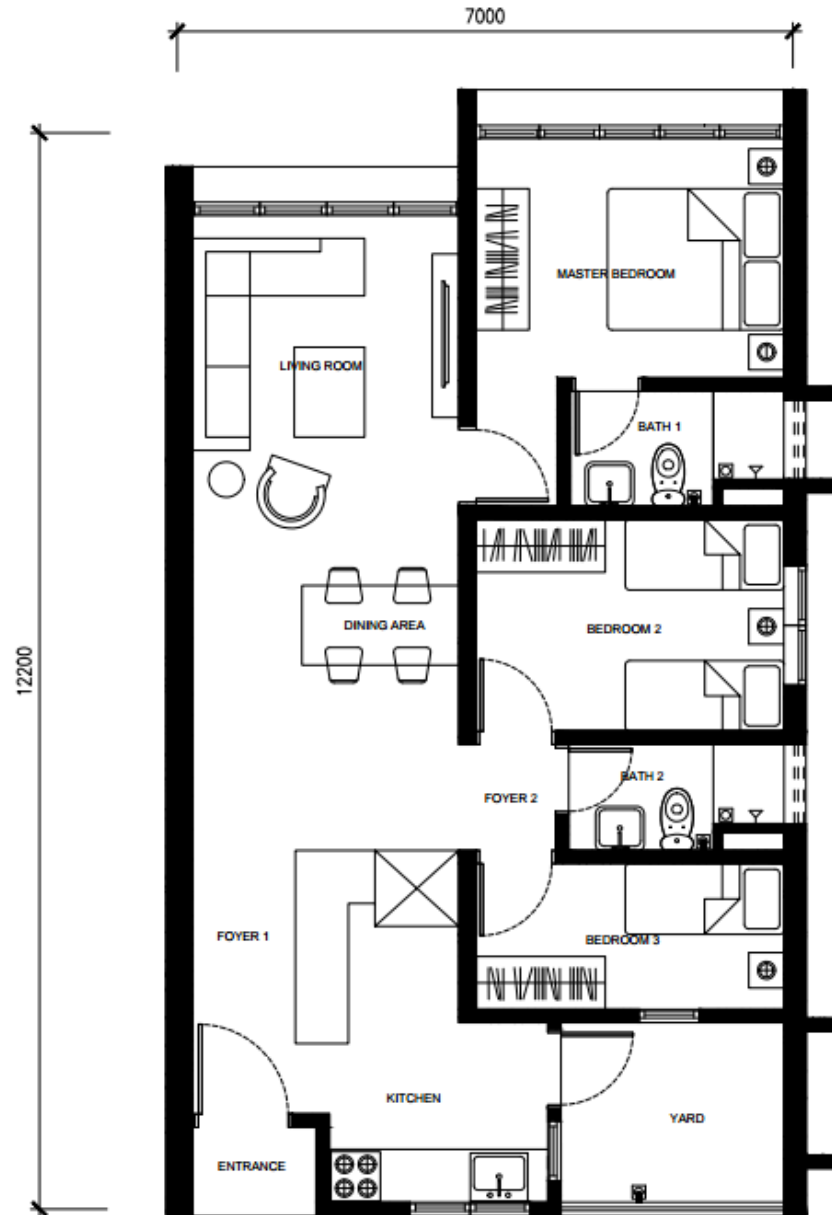
3 Bedroom 2 Bathroom



Type B1

882 sq.ft.

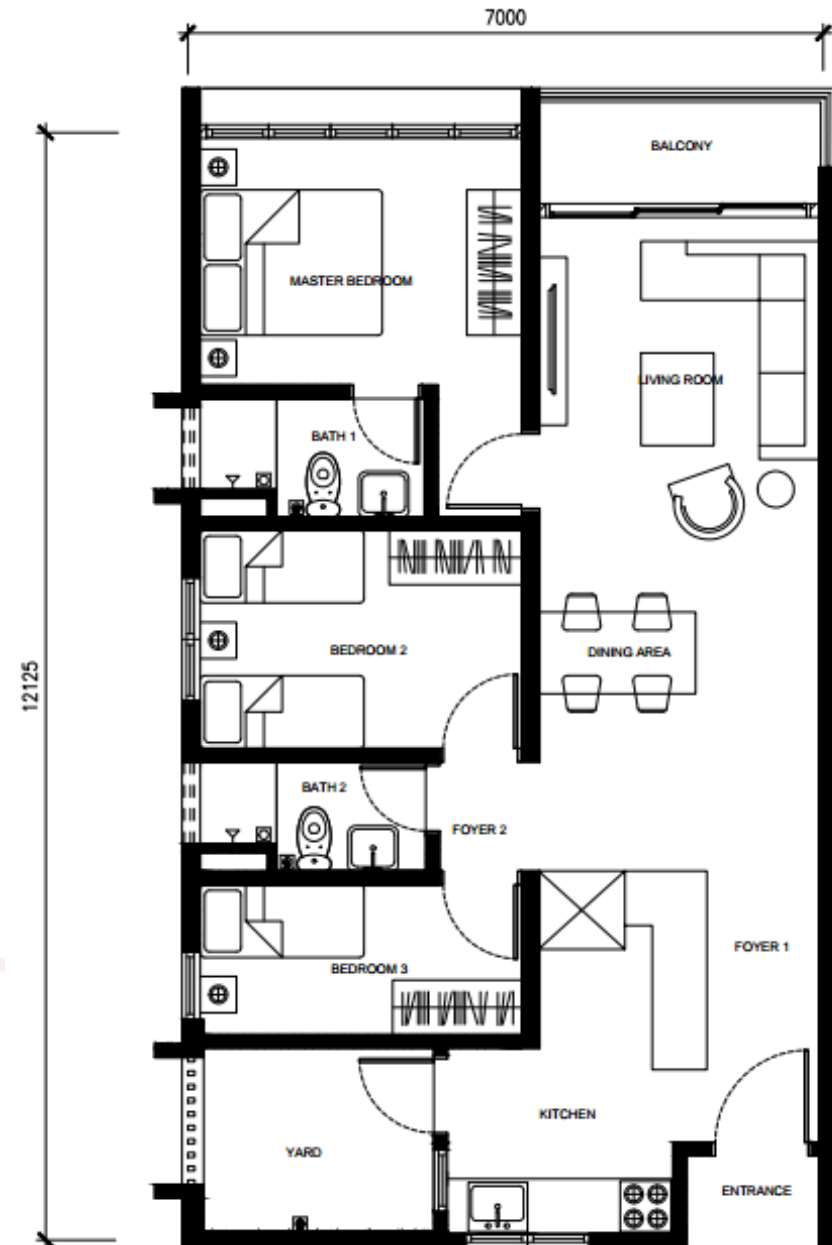
3 Bedroom 2 Bathroom



Type B2

936 sq.ft.

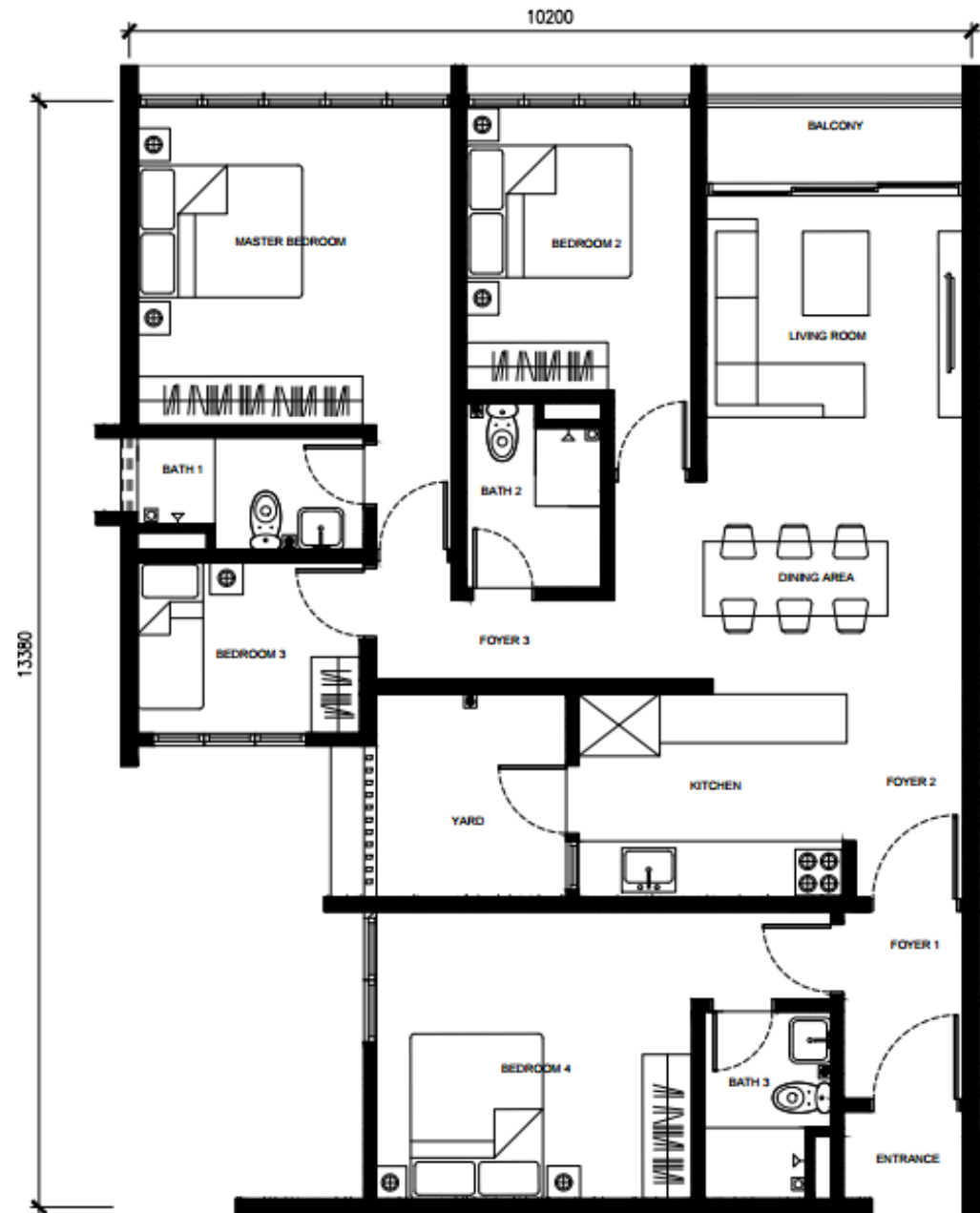
3 Bedroom 2 Bathroom



Type C

1,291 sq.ft.

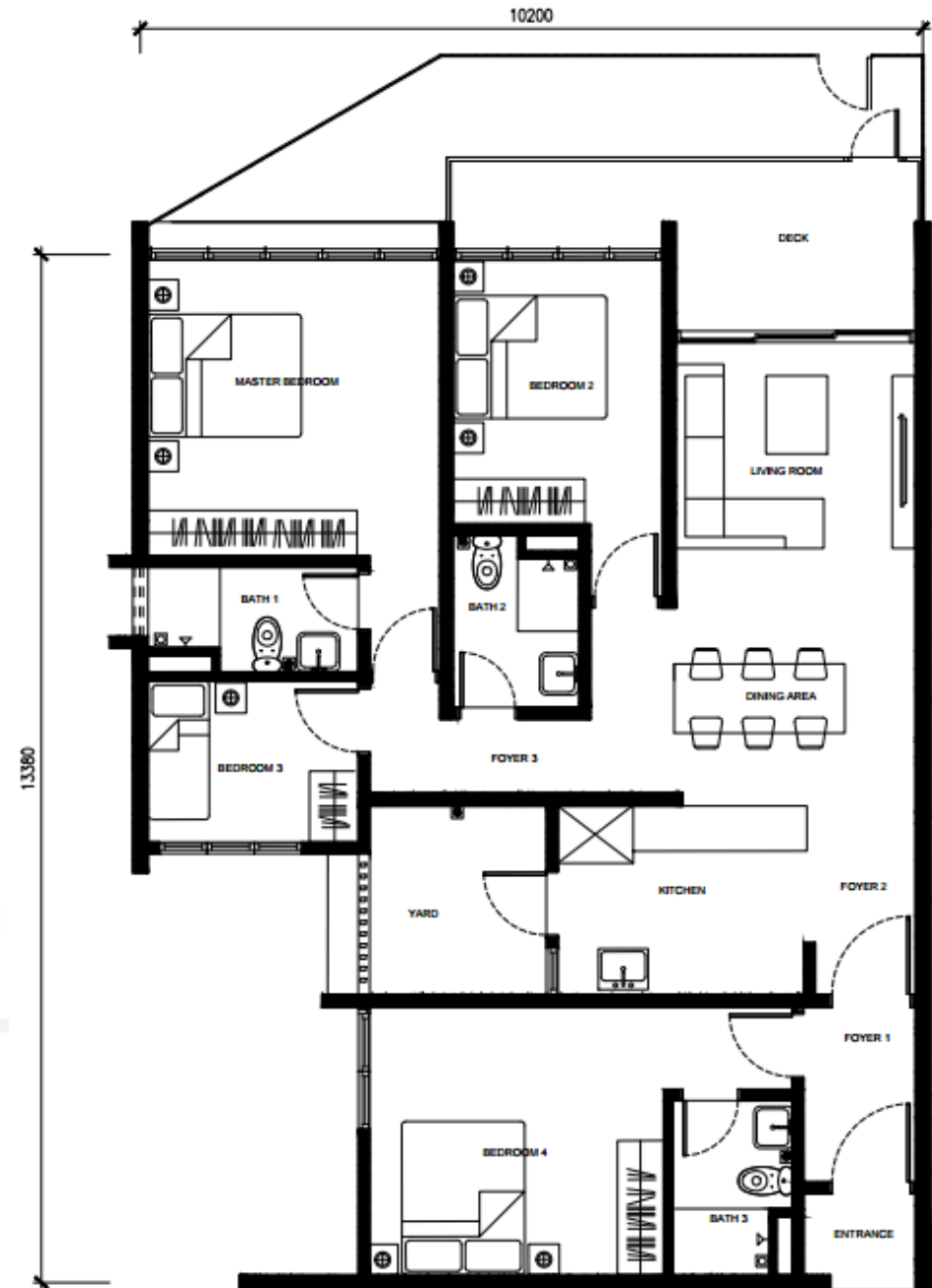
4 Bedroom 3 Bathroom



Type C1

1,377 sq.ft.

4 Bedrooms 3 Bathroom



Facilities



- | | | |
|--------------------------|------------------------------|---------------------------------------|
| 1. Infinity Pool | 12. Little Explorers' Park | 23. Multipurpose Hall/Badminton Court |
| 2. Wading Pool | 13. Relaxation Pavilion | 24. Garden Walkway |
| 3. Little Splash Lagoon | 14. Nursery | 25. Gym |
| 4. Relaxation Pool | 15. Garden Lounge | 26. Wellness Deck & Bookworm Corner |
| 5. Jacuzzi | 16. Co-Work Hub | 27. Community Hub |
| 6. Tropical Rain Massage | 17. Lift Lobby | 28. Game Room |
| 7. Oasis Lagoon | 18. Tropical Rainfall Shower | 29. Indoor Golf |
| 8. Poolside Lounge | 19. Washroom | 30. Gourmet Grill Pavilion |
| 9. Recreation Lawn | 20. Sauna | 31. Ecofit Workout Park |
| 10. Herb Garden | 21. Lounge & Social Hub | 32. Checkers Plaza & Tai Chi Deck |
| 11. Jogging Path | 22. Garden Nook | 33. Reflexology |

Views from TSVD



Views from TSVD

Views Facing South



Views from TSVD

Views Facing North



Strategic Location



**Paragon Private
& International
School**



5km



**R.E.A.L Schools
JB Campus**



2km



Banks



0.6km



**Renaissance
Hotel**



0.6km



THE STRAITS VIEW

DUO



**Aeon
Permas Jaya**



1km



**Mid Valley
Southkey**



6km



**Columbia Asia
Hospital (Tebrau)**



7km



**JBCC/CIQ/
RTS**



10km

BRDB



Proximity to Various Facilities & Amenities

Shopping Malls:

- Mid Valley Southkey
- AEON Permas Jaya
- IKEA Tebrau
- City Square Johor Bahru
- Komtar JBCC

Hospitals:

- Columbia Asia Hospital (Tebrau)
- Hospital Pakar Puteri KPJ
- Regency Specialist Hospital

Banks:

- Maybank
- Public Bank
- Hong Leong Bank
- Alliance Bank
- RHB Bank
- AmBank
- CIMB Bank

Golf Club:

- Permas Jaya Golf Club

Education:

- REAL International & Private School
- Paragon Private & International School

Highways:

- EDL Highway
- JB East Coast Highway
- Pasir Gudang Highway
- Tebrau Highway
- North-South Highway

Project Photo - Rendering



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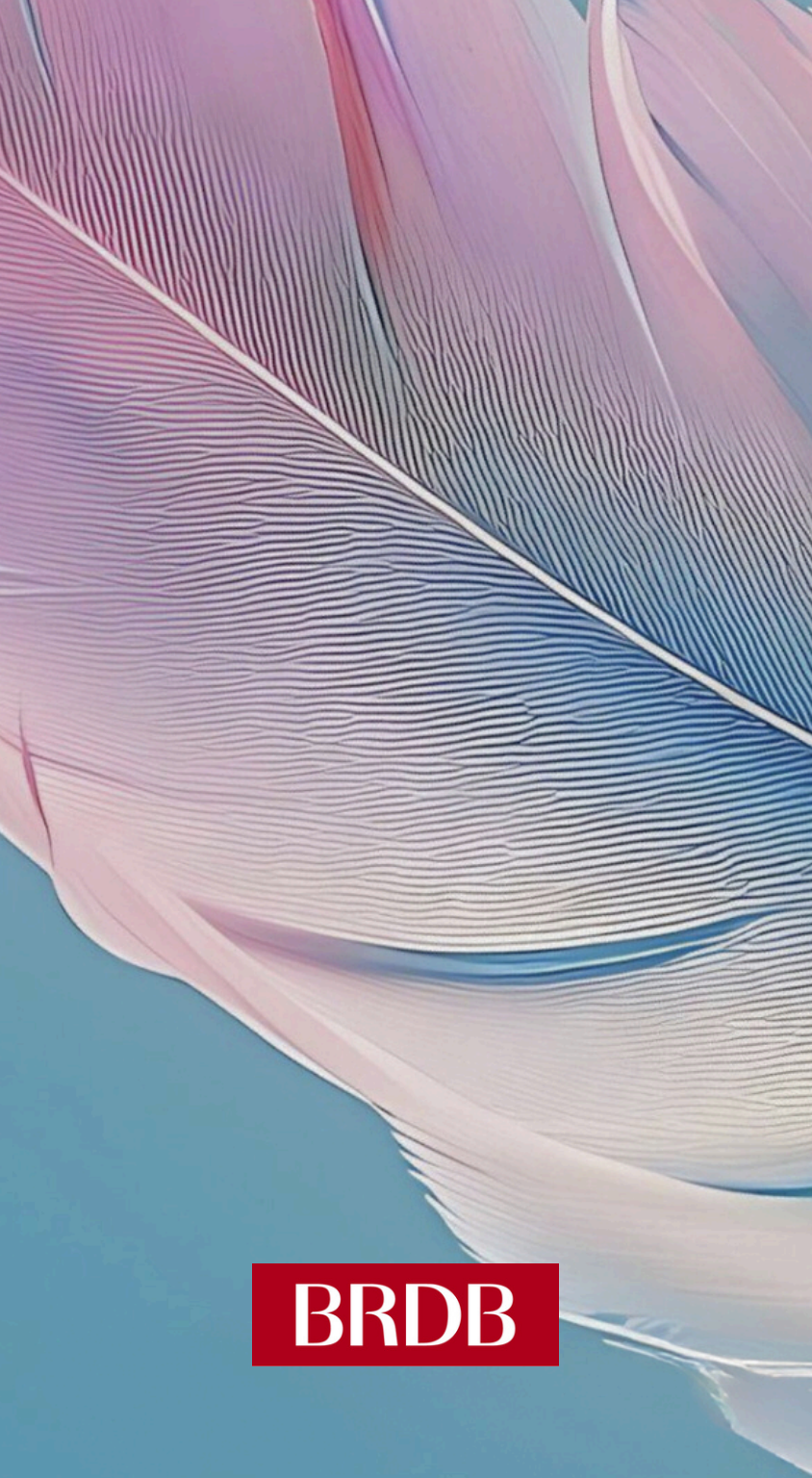


Project Photo - Rendering



Project Photo - Rendering





Thank you

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BRDB

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